

RULES of the competition - Win a trip to Italy

1. To register for the contest, Win A Trip to Italy (hereinafter the "contest"), you need to visit one or more of the three trade shows organized by PIJAC Canada.
- 2 Contest is sponsored by: ACCEO Solutions Inc. and PIJAC Canada.
- 3 To be eligible for the contest and have the opportunity to win, you must be a resident in good standing of the Canada, being a trader in the pet industry providing products and/or services to consumers, and be eighteen (18) years or more years of age.
- 3a. The contest is not open to trade show exhibitors, manufacturing or distribution companies visiting the show as well as PIJAC Canada staff and its board members.

HOW TO PARTICIPATE

- 4 By participating in one or several trade shows of PIJAC Canada, completing the draw coupon with your details (company name, name, e-mail address, phone number, etc.) and dropping it in the ballot box, located in the PIJAC Canada booth. This contest is open exclusively to visitors attending PIJAC Canada's 2018 shows.
- 5 If your company is a member of PIJAC Canada, you will be entitled to two (2) draw coupons which will be given on the spot at each show. A member may be represented by a person, whose name can be different on the second coupon. If your company is not a member of PIJAC Canada, you can participate in the contest, but you are entitled to one (1) coupon of draw.

CONTEST PERIODS

- 6 At the Western Canadian Pet Industry Trade Show in Richmond, BC show April 15 - 16 2018.
- 7 At the show ExpoZoo in Drummondville, QC August 26-27, 2018.
- 8 At the National Pet Industry Trade Show in Mississauga, ON, September 16 - 17 2018

PRIZE

- 9 The grand prize

There is one (1) grand prize consisting of a trip to Italy for eight (8) days for two (2) people with an approximate value of \$5,500 CAD. The winner of the trip must confirm reservations prior to December 31, 2018 for the week of May 4 to May 11, 2019. The grand prize is not exchangeable, transferable, non-refundable and must be accepted as awarded, without substitution. The sponsors reserve the right, at their sole discretion, to substitute the prize with a prize of equal or greater value.
- 10 Secondary prizes

There are two (2) secondary prizes that will be awarded in the following order:

 - (a) During the Western Canadian Pet Industry Trade Show in Richmond, BC. April 15-16, 2018, a draw will occur to select a winner from all coupons collected until Monday (16th) at 2 pm. The person selected will then be invited to participate in the draw at the National Pet Industry Trade Show in Mississauga, ON, September 17, 2018 (all expenses paid, transportation, accommodation and meals) in order to have a chance to win the grand prize. If the selected entrant does not win the grand prize, he/she will still receive one of the two secondary prizes (gift of a travel voucher valued \$600 CAD).
 - b) At the show ExpoZoo in Drummondville, QC on August 26-27, 2018, a draw will occur to select a winner from all the coupons collected until Monday (27th) at 4 pm. The person selected will then be invited to participate in the draw at the National Pet Industry Trade

- Show in Mississauga, ON, September 17, 2018 (all expenses paid, transportation, accommodation and meals) in order to have a chance to win the grand prize. If the selected entrant does not win the grand prize, he/she will still receive one of the two secondary prizes (gift of a travel voucher valued at \$600 CAD).
- c) At the National Pet Industry Trade Show in Mississauga, ON, September 16-17, 2018, a draw will occur to select a winner from all the coupons of the collected until Monday (17th) at 4 pm. The winner will be chosen from the three (3) eligible participants for the grand prize. If a participant does not win the grand prize, he/she will still receive one of the two (2) secondary prizes (gift of a travel voucher valued at \$600 CAD).
 - d) The total approximate value of the prizes is \$1200 CAD before taxes. The secondary prize winners will be able to collect their prize at the end of the draw, which will take place September 17, 2018, at 4 pm, at the National show of the pet industry.

The prize must be accepted as that offered, without any possibility of substitution. Prizes cannot be transferred, converted into cash or be sold. None of the travel arrangements will be modified once bookings have been confirmed. The invited person is required to start from the same starting point and follow the same route as the winner. Sponsors reserve the right to substitute the prize in whole or in part if one or all of the items are not available. In the event where the winner is not able to accept one or all elements of the prize, for reasons beyond the control of sponsor, its employees, representatives, agents, and all those involved in the competition, no compensation or substitution of the prize will be granted. The winner and the invited person must pay all costs that are not expressly described in this regulation and, in particular, the drinks, the room service, gratuities, merchandise, telephone calls, insurance, the travel documents required and all expenses personal of any nature whatsoever, as well as the costs of call, if there is place. Travel dates are subject to availability and may change without warning or compensation. The winner and their guest are entirely responsible for all the expenses incurred for their transportation to and from the starting point, by accepting that it is from this point that begins and ends the trip. They also have the responsibility to obtain all necessary travel documents, including passports and visas if there is place, and to comply with the requirements for customs and immigration. In addition, they must be willing to travel on the dates and at the times determined by the sponsors in their sole discretion, otherwise they will have to forfeit the prize. We recommend to the winner and the person being invited to take out adequate personal insurance prior to their departure. The winner and his/her guest cannot change the price thanks to a frequent flyer program or any other loyalty program.

In the event where the winner of the trip whose current value is greater than \$5500 CAD, the winner will have the opportunity to pay the difference. The residual value is not refundable (if the actual value of the prize reached not \$5500 CAD).

The prizes must be accepted as they are awarded. They cannot be sold, transferred or converted into cash. In the case where a prize or one of its components are not available, the sponsors reserve the right to substitute another prize, in whole or in part. All the features and peculiarities of a prize that are not specifically described above, within the description of the applicable price, will be defined at the discretion of the sponsors.

AWARD OF THE PRIZE

11 Secondary prizes

The odds of winning a secondary prize depend on the total number of eligible entries received. The secondary prizes will be awarded in the order indicated in paragraph 10.

12 Grand Prize

A participant will be selected as the grand prize winner in a draw among the 3 eligible participants, during the National Pet Industry Trade Show in Mississauga, Ontario, September 16 - 17 2018. Odds of winning the grand prize depend on the total number of eligible entries received during the contest.

13 Other details

By demonstrating due diligence, we will try to communicate by telephone with each potential winner within two working days of their selection; If it is impossible to communicate with the potential winner within 48 hours following the first attempt, the winner may be disqualified and another potential winner may be selected in accordance with the provisions and procedures applicable described above, by making the necessary changes. In order to be officially declared winner, the potential winner must first answer (correctly, without assistance and in a time limited) to a math question that will be asked by PIJAC Canada. Before the applicable prize is awarded, within the time prescribed by the sponsors, each potential winner must sign and return a release and indemnification form in which he/she declares having read and understood this regulation; give all consents required; allows sponsors to broadcast or publish his name, his home town, his photography, his portrait and his voice, for the purposes of promotion or advertising or to inform or entertain; and get the parties involved in the contest and each of their agents, employees, directors, successors and assigns respective (collectively, the "Releases") from any liability, whatsoever, arising from the participation the contest and receipt and use of the applicable prize. In addition, the potential winner of the grand prize must also sign the form of eligibility and liability and a release form, except in cases where the law forbids it. Failure to comply with all the provisions here, the potential winner may be disqualified and sponsors will be able to choose another winner, without incurring liability in any way whatsoever in this regard.

All entries, points and trade are subject to audit at any time by sponsors, to ensure compliance to the regulations.

In entering the contest, participants automatically agree to respect the rules, as well as all decisions of sponsors in all aspects of the competition, including eligibility for registration.

All entry forms (coupons) become the property of sponsor. The contest is subject to all federal, provincial and municipal applicable regulations and laws. By entering the contest, each participant agrees that sponsors collect, use, and disclose personal information (i.e. information that identify it, such as his phone number at home, its age and his home address) for the purposes of the implementation, administration and enforcement of the competition. Sponsors commit to not sell or disclose such information to third parties, except for the purposes of the administration of the contest. For residents of Quebec: a dispute regarding the organization or conduct of a publicity contest may be submitted to the Board of liquor, shopping and games for a ruling. A dispute over the award of a prize may be submitted to the Board only for the purpose of an intervention to try to fix.

In case of discrepancy or inconsistency between the terms of the settlement and the statements or other statements published in the contest content, such as the entry, advertising products at the place of sale or online, the provisions of the This Regulation shall prevail. In case of divergence between the French version and the English version of these regulations, the French version will prevail.